



Institution's Innovation Council
Saurashtra University Rajkot

“Learning Intellectual Property Rights Through Stories”

23rd September 2024

At
Seminar Hall, Department of English,
Saurashtra University

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

| | |
|-------|---------------------|
| 12:00 | • Welcome |
| 12:05 | • Awareness Session |
| 12:50 | • Q & A |
| 01:00 | • Closing Ceremony |

Event Registration Link

bit.ly/SUSEC-IPRD

Brief about Event

SU Startup and Entrepreneurship Council and IIC Saurashtra University, in partnership with the Department of English and Comparative Literature Studies, Saurashtra University, organized a session on learning intellectual property rights through stories. The primary objective of this event was to create awareness about the importance of intellectual property (IP) among students and to make complex legal concepts more accessible and engaging by using storytelling techniques.

The session used storytelling as a tool to simplify the complex concepts of IPR, such as patents, copyrights, trademarks, and trade secrets. By incorporating stories, the session made these legal concepts more relatable and memorable, helping attendees grasp the significance of protecting intellectual creations in various fields such as literature, science, technology, and business.

The session focused on highlighting the importance of protecting creative ideas, inventions, designs, and literary works through various forms of intellectual property, including patents, copyrights, trademarks, and trade secrets. Additionally, the session sought to bridge the gap between legal complexities and practical understanding by presenting IPR concepts through the lens of storytelling. By using real-world examples and narratives, the organizers aimed to engage participants in a manner that made the subject both informative and interesting.

Sir explained significance of intellectual property among students and to help them understand its relevance in entrepreneurship, creativity, and innovation. By using storytelling as a tool, the event sought to present legal concepts and frameworks associated with IPR in a way that is both informative and engaging.

Key Points

During the session, below mentioned points were discussed:

- Introduction to Intellectual Property Rights (IPR)
- Types & Benefits of Intellectual Property Rights
- Storytelling Approach
- Importance of Protecting IP
- FAQs related to Intellectual property Right

Outcome

Participants left the session with a deeper understanding of the importance of intellectual property rights in fostering creativity, innovation, and entrepreneurship. The session successfully engaged students and provided valuable insights into the world of intellectual property rights. Through storytelling, participants were able to appreciate the significance of IPR in real-world contexts and understand its implications for entrepreneurship and innovation. This approach also made the legal aspects of IPR more approachable, fostering a deeper understanding among students.

About the Speaker/Chief Guest



Mr. Dipak Parmar

IPR Chair Professor-SPRIHA

Saurashtra University - Rajkot

LEARNING INTELLECTUAL PROPERTY RIGHTS THROUGH STORIES

SU Startup and Entrepreneurship Council & IIC Saurashtra University, in partnership with Department of English & Comparative Literature Studies, Saurashtra University, is hosting Session on Learning Intellectual Property Rights Through Stories

23rd September, 2024

12:00 pm to 01:00 pm

**Seminar Hall
Department of English
Saurashtra University**

SPEAKER:
Prof. Dipak G. Parmar
DPIT IPR Chair Professor
-SPRIHA
Saurashtra University





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